

Specific Terms Applicable to Share your Vista Health Full Body MRI story

These terms and conditions apply to Vista Health's Share Your Story initiative, which invites previous Vista Health Full Body MRI patients to share their experience.

1. To take part, you must:
 - Be aged 18 or over.
 - Have previously had a Full Body MRI with Vista Health.
 - Be willing to share your experience with Vista Health for use within our marketing and communications.
2. To register your interest, please complete the Share Your Story form and provide the requested information about your experience.
3. Submitting the form does not guarantee that you will be selected to take part or receive an incentive. Vista Health will review submissions and contact selected participants to discuss the opportunity and next steps.
4. Selected participants will be asked to share their experience through video content. This may involve:
 - Self-filming short responses to questions provided by Vista Health; or
 - Taking part in a filming session organised with the Vista Health team.
5. Participants selected to create self-filmed testimonial content may receive a £250 Amazon voucher as a thank you for their time and participation.
6. The voucher will only be provided once the agreed content has been completed and supplied to Vista Health in line with the agreed brief.
7. Where Vista Health invites a participant to take part in a dedicated filming session that requires a greater time commitment, a higher value voucher of up to £500 may be offered. This will be agreed with the participants before the filming takes place. Incentives are non-transferable, and no cash alternative will be offered.
8. Any video testimonial created will be shared across Vista Health marketing channels this includes but not limited to:
 - Vista Health social media channels
 - The Vista Health website
 - Email communications
 - Digital marketing and other Vista Health promotional materials
9. Vista Health may edit supplied or filmed content, including creating shorter versions or clips for different channels. We will aim to ensure that any edits accurately represent your experience and do not change the meaning of what you have shared.
10. You are in control of what you choose to share about your experience and health.

11. If you choose to discuss personal health information as part of your testimonial, we will explain how we propose to use this information and ensure this is covered by the consent obtained before the content is published.
12. If you are selected to participate, we will discuss the proposed content and its use with you. You will be asked to review and sign a separate consent form before any filming takes place, or testimonial content is published.
13. You can choose not to continue with the initiative before content is created or published.
14. If you have already provided consent and later wish to withdraw it, please contact Vista Health. We will explain what can reasonably be removed or stopped from future use, including where content has already been published or incorporated into existing marketing materials.
15. Information submitted through the Share Your Story form will be used to review your suitability for the initiative and, where appropriate, contact you about taking part.
16. Your personal information will be handled in accordance with Vista Health's Privacy Notice.
17. Participation is voluntary and will not affect any current or future care or services you receive from Vista Health.